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PRESS RELEASE - FOR IMMEDIATE RELEASE

Scott Czarniak and Adrienne Czarniak v. 20/20 Institute, LLC and Matthew K. Chang, M.D. United States District Court for the District of Colorado, Civil Action No. 10 CV 03115

THE 20/20 INSITUTE, LLC AND DR. MATTHEW K. CHANG SUED FOR LASIK MALPRACTICE- On December 22, 2010, plaintiffs Scott Czarniak and Adrienne Czarniak, filed suit against the 20/20 Institute, LLC (the "20/20 Institute") and Matthew K. Chang, M.D., in the United States District Court for the District of Colorado, for the negligent performance of LASIK surgery on Mr. Czarniak.

On May 8, 2009, Mr. Czarniak came under the care and treatment of Dr. Matthew Chang for the purpose of having LASIK surgery on his eyes at the 20/20 Institute in Denver, Colorado. The complaint alleges, among other things, that due to the blunder of Dr. Chang, or a LASIK technician employed by the 20/20 Institute, the wrong numbers were entered into the surgical (or excimer) laser for Scott Czarniak's left eye. As a result, Scott Czarniak developed severe visual disabilities, which cost him his job as a commercial banker. As a result of Scott Czarniak's unemployment, he also lost his home in Avon, Colorado, had to relocate his family and required corrective surgery in an effort to restore his vision.

In addition to their inexplicable medical malpractice, the complaint also alleges that the 20/20 Institute and Dr. Chang engage in false and misleading advertising, including statements that:

1. expressly promise 20/20 uncorrected visual acuity;

- 2. implicitly promise perfect vision;
- 3. assert that they are the official LASIK provider for two professional sports teams, the Colorado Avalanche and Indianapolis Colts;
- 4. promise a lifetime of clear vision; and,
- 5. fail to disclose that they rely on a large volume of LASIK procedures to increase revenues and decrease costs.

Plaintiffs are represented by the Law Office of Todd J. Krouner in Chappaqua, New York and Keith Cross of Cross Bennett, LLC in Colorado Springs, Colorado. Mr. Krouner represents victims of LASIK surgery throughout the United States. Mr. Cross has extensive experience in litigating medical malpractice actions, including LASIK malpractice.

A copy of plaintiffs' complaint is available at www.krounerlaw.com. For further information, please contact Todd J. Krouner, Esq., at (914) 238-5800, or Keith Cross, Esq., at (719) 633-1359.